



# BUSINESS SPEAKS

January 2010 Abbreviated Version  
[www.herkimercountychamber.com](http://www.herkimercountychamber.com)

## Happy New Year!

The Chamber's Board of Directors, Committees and Staff have been busy devising their 2010 "Plan of Action." For this reason, our newsletter is being sent out later than usual and abbreviated. Keep an eye on the Chamber's website Calendar of Events for details on the following events. Some dates are tentative. We have also included events that have been forwarded to us from members and friends. If you have an event to add to our online calendar, email [bonnie@herkimercountychamber.com](mailto:bonnie@herkimercountychamber.com) or call 866-7820. Not all events that appear on our website are listed below.

### February

- 3 **Business After Hours** hosted by **First Source** *see insert*
- 6 **United Way "Affair to Remember"** [www.unitedwaygu.org](http://www.unitedwaygu.org)
- 14 **Millers Mills Ice Harvest** [www.millersmillsny.com](http://www.millersmillsny.com)

### March

- 5 Chamber **B2B Legislative Breakfast** featuring Assem. Marc Butler; Sen. James Seward; Congressman Michael Arcuri; and Herkimer County Legislature Chair. Raymond Smith *see insert*
- 18 **Great American Heroes' Breakfast** American Red Cross

### April

- 11 **Annual Sugaring Off** at Herkimer Home State Historic Site 315-823-0398
- 21 **Administrative Professionals Day Business After Hours**
- 29 **Chamber Annual Luncheon**

### May

- 19 **Business After Hours** hosted by Herkimer Home State Historic Site

### June

- 11-13 **Violet Festival**, Dolgeville
- 18 **B2B Annual "Pink Ball" Classic Golf Outing**

### July

- 23-25 **Great American Irish Festival** [www.gaif.us](http://www.gaif.us)



## CHAMBER ALLIANCE OF THE MOHAWK VALLEY

Our Chamber is a member of this 9-member Chamber Alliance working together to improve our region and help its members. We worked together to sponsor a great event this past Fall, with a fantastic speaker, David Casullo, VP Human Resources for Raymour

& Flannigan. It was a great motivational and networking event.

We are considering another event that will have Erin Hamlin of Remsen as a guest speaker, so all can relive the Winter Olympics Experience. Erin will be a source of pride for our entire region. We wish her well.

Congratulations to Joan Drummond of the Camden Chamber as the new President of the CAMV. And thanks so much to our outgoing President our very own Mary Morse.



## NEW YORK'S TECH VALLEY COALITION

As an active member of New York's Tech Valley Coalition, our website can be accessed from theirs at [techvalley.org](http://techvalley.org). This website has over 3,000 visitors per month. Tech Valley itself covers the eastern half of NYS, therefore gets more exposure than our site alone.

The coalition is a strong supporter of our young students learning more math and science at an early age. Tech Valley has the "Love SAM" (Science And Math) program of which our own Mt. Markham School District is one of only five that participate.



## BUSINESS 2 BUSINESS NEWS...

The Chamber will again conduct their Business 2 Business Educational Series in 2010. We are extremely happy to welcome back our Presenting Sponsors Adirondack Bank and NBT Bank. Without their support and the support of our Title sponsors, we would not be able to offer the informational classes that we have held at HCCC. Past topics have been: Health Insurance Options for the Small Businessperson; Hiring Practices; Web 2.0 - Blogs, Wikis, tagging, Podcasting, Facebook etc—What they can mean to your business; and LLC's, Corporations, Partnerships etc.. We will have new topics and may revisit old ones still relevant or maybe updated from the last time presented. If you have a suggestion, please call our office - 866-7820.

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## WELCOME NEW MEMBERS

### Tours By Design, Inc.

*Carol Hamlin Buczek, Pres.*

PO Box 29, Hinckley, NY 13352

315-831-3052

[www.toursbydesign.org](http://www.toursbydesign.org)

### Dicks Tree Service

*Dick Guido*

141 Ward Rd., Mohawk, NY 13407

315-866-0735

### Collaborative Healing

*Kathy Sumner, Community Contact*

500 E. Main St. Ste 400

Little Falls, NY 13365

315-823-2990

[www.collaborativehealing.org](http://www.collaborativehealing.org)

### Redco Foods, Inc.

*Leigh Anne Lowe,*

*Market & Communications Analyst*

One Hansen Island

Little Falls, NY 13365

315-823-1300

[www.redcofoods.com](http://www.redcofoods.com)

### Upstate Cerebral Palsy Supported Employment

*Mary Brognano, Coordinator;*

*Patrica Remonda, Supported*

*Employment Specialist*

675 Catherine St., Utica, NY 13501

315-266-0627

[www.upstatecp.org](http://www.upstatecp.org)

## MEMBER TO MEMBER DISCOUNTS

\* Alliance Worldwide Investigative Group, LLC a  
\*\* 15% discount 800-579-2911

\* H & M Cleaning Chamber member reduced rate of  
\*\* 15%. 518-338-8169

\* Upstate Spray Foam Insulation, LLC can give 10%  
\*\* OFF to Chamber Members. (315) 822-5238 or [www.upstatesprayfoam.com](http://www.upstatesprayfoam.com)  
[billy@upstatesprayfoam.com](mailto:billy@upstatesprayfoam.com)

\* Curves Chamber members corporate joining fee of  
\*\* only \$49! 866-3100 or [www.herkimercurves.com](http://www.herkimercurves.com)  
Please check Chamber website for terms and conditions on  
"Member to Member" Discounts

## MEMBER GOOD NEWS

**Herkimer County Fairgrounds** won two 1st place and eight 2nd place awards at the International Assoc. of Agricultural Fairs National Convention in Vegas. *Congrats for a job well done!!*

## VOLUNTEER

The Chamber is looking for dedicated volunteers to serve as a Chamber Board Member or serve on a Chamber committee (Promotion, Membership, and B2B Education). If you are interested please contact John Scarano 866-7820 at the Chamber office.

## TOUGH ECONOMIC TIMES

During these times, it can be easy to forget *we have been here before*. Many of our member businesses have ridden the storm of hard economic times and lived to tell. They have tackled challenges head-on and endured. These long-term business owners will tell you to use discretion in choosing where to cut back financially, but you don't want to cut back in those areas vital to sustaining and growing your business. Your Chamber membership is one of those critical lifelines that can help you ride out the storm of challenging times. Free educational materials from our B2B series, networking with your peers, the power of numbers working for a greater cause, are just a few reasons to stay with the Chamber.

### Herkimer County Chamber of Commerce

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